



Planning & Strategy

Planning is a process not a document. Crisis Ready will work with you to make sure your team is truly ready to act on the day. We will build plans and processes that are complex enough to be realistic and simple enough to be useful. Strategic policy to practical templates will be integrated, unified and useful.

The boxes on the flow chart are only the first step. Our approach is to focus on the lines, to ensure connections and effective flow of information. We will help you build the integrated picture needed for strategic decisions to be made and timely action taken.

We focus on making all documents including policy, systems and plans accessible to your whole team using clear language and graphic elements to represent processes. We also create tools and templates which enact your policy and values in concrete and practical ways.

SYSTEMS GAP ANALYSIS

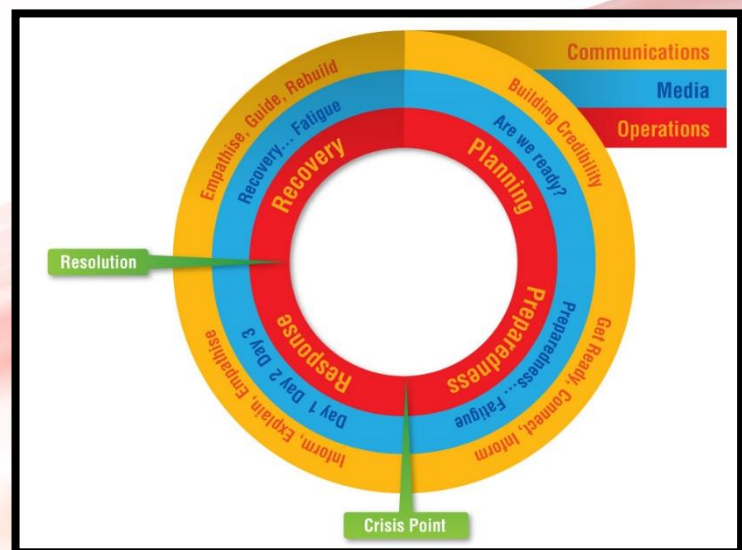
Crisis Ready will review your crisis management plans and supporting documentation as well as examine both the systems and training to establish a solid working knowledge of your approach, needs and areas of potential risk and potential improvement. We can gather the necessary information through meetings with individuals or we can create tailored workshops to ensure that a complete picture of your specific situation is built.

Our experience in crisis and emergency management as well as Quality Assurance ensures our analysis is sound, rigorous and realistic. We are able to see both the wood and the trees to give you workable advice regarding both the overview and the detail of your plan.

ISSUES & INCIDENT PLANS

Excellent issues and incident management minimises the risk of crisis. Crisis Ready will engage with your team, assessing risks, incident types and possible issues. We will build a system acknowledging the complexity of issues and incidents within your particular organisation while ensuring that each individual's work flow and communication process is clear and achievable.

We will address regulatory requirements, reputation, organisational values and business-as-usual. We will ensure conduits between and within teams to enable an integrated organisation-wide response and resolution process.



CRISIS MANAGEMENT PLANS

Either starting from scratch or reviewing your current plans, our crisis hardened team know what will really work. A crisis plan needs to address safety, wellbeing, and the needs of a variety of stakeholders, access to necessary information to build an accurate picture, internal and external communication, business continuity and organisational reputation.

It also needs to be useful at 2am on a Sunday morning when you get the call.

Our focus is to make realistic but simple plans that will work efficiently when you need them most.



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CRISIS COMMUNICATION PLANS

Concise and effective communication is vital when facing an issue, incident, disaster or crisis. Crisis Ready will engage with your team to build a plan, which acknowledges and balances the many strategic communication tasks and ensures the many communication links necessary to achieve good outcomes. We will focus on streamlining your processes to create the greatest efficiency possible.

EMERGENCY ACTION PLANS

Crisis Ready's Emergency Action Plan are mobile device cut down plans to be used in the heat of a disaster or crisis. They give teams reminders and checklists to help them to react efficiently in the middle of the situation. Having them on your phone means you are sure to have your plan nearby for that dreaded after hours call.

